



UNIVERSITY OF NORTH BENGAL
B.VOC. Programme 4th Semester Examination, 2021

DSE4.4-TOURISM AND HOSPITALITY MANAGEMENT

TOUR PACKAGE OPERATIONS

Full Marks: 60

ASSIGNMENT

The figures in the margin indicate full marks.

Answer any two of the following assignments

30×2 = 60

1. What do you mean by a tour package? Explain in detail various type of package tours. 10+20
2. What are various steps involved in planning and **preparation** of an itinerary? Prepare an itinerary of 6 days and 6 nights for a group of senior citizens coming from Mumbai to visit North Bengal and Sikkim. 30
3. What do you understand by special interest tours? Explain in details five special interest tours available in India. 10+20

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